

Mortii Privacy Policy

Last Updated: November 27, 2025

Who We Are

Mortii (“we”, “our”, “us”) is a stand-alone platform designed to help mortgage brokers and real estate professionals collaborate more efficiently.

Our website address is: <https://mortii.ca>.

This Privacy Policy explains what personal information we collect, how we use it, and how we keep it secure.

Information We Collect

1. Information You Provide Directly

When you create an account, we collect:

- Name
- Email address
- Password (encrypted)
- Role (broker, realtor, staff, etc.)
- Any information you add to your profile

When you create or manage deals and client files, we store:

- Client names
- Addresses
- Deal details, milestones, and dates
- Notes you write
- Assigned broker/REALTOR® information

This data is stored securely and is accessible only according to the role-based permissions within Mortii.

2. Website & Platform Activity

We automatically collect certain technical information for security and performance, including:

- IP address
- Browser type and version
- Device information
- Pages viewed
- Login times and activity logs
- Form submissions and platform actions

This helps us maintain platform stability, detect unauthorized access, and improve functionality.

3. Comments (Public Pages Only)

If you leave a comment on public pages, we collect:

- The information entered in the comment form
- Your IP address and browser user agent (for spam detection)

An anonymized hash of your email may be sent to Gravatar. Their privacy policy is available at:

<https://automattic.com/privacy/>

4. Media Uploads

If you upload images (e.g., profile photos), avoid including embedded location data (EXIF GPS). Visitors could download and extract such data from publicly available images.

Cookies

Mortii uses cookies to:

- Keep you logged in
- Remember preferences
- Improve security
- Save form information for convenience

Login cookies may persist up to two weeks if you select “Remember Me.”

Standard WordPress cookies may also apply to public-facing areas of the site (e.g., comments, login pages).

Embedded Content

Some pages may include embedded content such as videos or articles from third-party sites. Embedded content behaves as though you visited the originating site directly and may be subject to that site's data collection practices.

How We Use Your Data

We use your information to:

- Provide access to the Mortii platform
- Facilitate collaboration between brokers and realtors
- Display deal information only to assigned or authorized users
- Improve functionality, performance, and security
- Send account-related notifications
- Manage subscription access once paid plans are introduced

We never sell your data.

Who We Share Your Data With

We only share your data when necessary:

- With your assigned broker or realtor to support active deals
- With trusted service providers (hosting, security, email delivery, etc.)
- To comply with legal requests, when required
- Password reset requests include your IP address for security

We do not share or sell information for advertising purposes.

How Long We Retain Your Data

- User accounts: retained until deleted
 - Deal and client records: retained for business, audit, and compliance purposes
 - Comments: retained indefinitely
 - Logs and security data: retained for a reasonable period to ensure system integrity
-

Your Rights

You may request to:

- Access personal data we hold about you
- Download a copy of your data
- Correct inaccurate information
- Request deletion, unless retention is required for legal or security reasons

To submit a request, email us at **contact.mortii@gmail.com**.

Where Your Data Is Sent

Visitor comments may be checked using automated spam detection systems. All client and deal information remains within Mortii's secure database unless required by law.

How We Protect Your Data

We use:

- Encrypted passwords
- Secure server environments
- Role-based access controls
- Logging and activity monitoring

No system is perfectly secure, so we encourage strong passwords and personal device security.

Canadian Data Storage & Security (PIPEDA Compliance)

To meet Canadian privacy expectations:

- Mortii stores all client and deal information on secure servers located in Canada or jurisdictions with comparable privacy protections.
 - All data is encrypted in transit and protected using industry-standard security practices.
 - Role-based permissions ensure users only access information relevant to their work.
 - Regular security audits help maintain platform integrity.
-

Commercial Electronic Messages (CASL Compliance)

By creating an account, you consent to receiving:

- Account-related emails
- Security alerts
- System notifications
- Subscription or billing notices (once applicable)

You may opt out of optional communications at any time.

Changes to This Policy

We may update this Privacy Policy periodically. If changes are significant, we will notify users by email or through an in-platform notice.